

Creative Director: Carolyn Tang

Designer/Developer: Ella Jang

Creative director thoughts:

- I think it's good that you have a lot of the layout already done, a good baseline. If the arrow was added under each homepage section, then nav bar would still show up at the top for another option.
- I like the slanted logo right here that you had in your your mockup that you were playing with. And the two critters are looking really clean.
- For collections, could just make it once the users click on the name of the collections it would link it to the website itself, like the collection part, each collection part of the actual website. This nav bar is really cool and consistent.
- I actually really like how the logo keeps changing colors when you click on each thing and that the navbar tabs are also changing color, too. I just feel like that adds to the to the hystericalness and the chaos of my whole idea. I would have never thought that it was just because like the original logo was green and the page is green.
- I feel like I think everything is pretty consistent from the mockups you showed me from last time. And then we would just add the confetti and I think that's all.

Discussed changes:

- Paraphrased the content from the Wikipedia website and guess we were just supposed to use directly use the content from Wikipedia. Haven't added too much like decorative element yet, like the confetti element, so will work on that
- Think it could be helpful if you want that is to have the top nav bar stay while you're scrolling so that it will continuously show at the top. Sort of like uh dock the the navigation pane while you're scrolling. Think the arrows would be helpful for these sections so that the user would know that these are clickable.
- It would be better if the yellow section was bigger and then you'd scroll down to the history and collections, but since you said that you have paraphrased the text parts, I assume that maybe this part would be longer anyway.
- As long as the sections are distinguishable from one and how the user would navigate between the sections, I think that would be perfectly fine with a simpler horizontal line versus wavy line aesthetic.

- For the history tab, this is very high contrast between the yellow and the green. I'm not sure if you pick these colors to have some sort of like connotation toward the topic of the page, but I feel like this is quite high contrast compared to- I guess this is also high contrast, but it's with a neutral color white. So, I feel like it does read a little bit differently. And then the sources tab in contrast, is a lot more calmer.